

## 2018 Bus Campaign - Replacement of three buses

- Target:** Raise \$250,000 for three new vehicles to service the rural Calgary region
- Improve cost-effectiveness of service to the communities Rocky View region
  - Improve reliability of handibus service with fewer on-road failures

Rocky View Regional Handibus provides community transit for Albertans facing transportation barriers. Our passengers may catch a ride to clinics, counselling, school, dialysis, banking, therapy, groceries and more. Some trips are across town (e.g. groceries or physiotherapy). Some trips are to the next town (e.g. dialysis or cataract surgery). Transportation to community supports helps folks stay in their own home -- and out of institutions.

The region has a combined population of 96,000 and a service area of roughly 4,200 km<sup>2</sup>. Our municipal ridership has experienced repeated of 17% annually since 2014. For vulnerable Albertans who live within 45 km of Calgary's city limits, we are often the only public transportation available.

We have 1,000 active passengers registered from six municipalities. Our wheelchair-accessible vehicles provide a shared-ride community transit for residents of Rocky View County, Cochrane, Chestermere, Crossfield, Irricana and Beiseker. The six municipalities contribute 75% of operation costs. Passenger fares contribute about 20 - 25%. We fundraise to purchase our vehicles.

Our target for this campaign is a cutaway-style bus. Depending on currency exchange, these buses will each cost \$83,000 - \$85,000. Our purchase spec includes flex-seating for up to 4 wheelchairs or 8 ambulatory passengers. We include features to facilitate the long travel distances of our region: improved ride suspension, air conditioning, supplemental passenger heating, upgraded driver seat and integrated child seats (we sometimes arrive to discover Grandma is travelling with a preschooler grandchild).

Our fleet is wearing out. We must replace three buses.

**Financial:**

- Seeking donations of: \$80,000, \$40,000, \$20,000, \$10,000, \$5,000, \$2,500 or smaller amounts.
- This \$250,000 project will continue until all three buses are on the road

**Status:**

- We have a confirmed donation of \$80,000 for the first bus (May 2018)
- 
- Our 2017 bus campaign acquired a Ford E450 bus (Gerald C. Isley family) and two used wheelchair accessible mini vans (casino fund-raising).

**Action:**

- Request a formal presentation from the Rocky View Regional Handibus Society.
- Circulate this proposal to other interested parties via social media:  
<http://www.rockyviewbus.ca/documents/2018buscampaign.pdf>

# Appendix

## Appendix

### Budget:

#### Expense:

3 buses @\$83,300	\$249,900
G.S.T	\$12,500
<b>Total Cost</b>	<b>\$262,400</b>

#### Revenue:

Donor A	\$80,000	Confirmed
Donor B	\$40,000	tentative
Donor C	\$40,000	tentative
Donor D	\$20,000	tentative
Donor E	\$20,000	tentative
Donor F	\$10,000	decision pending
Donor G	\$10,000	tentative
Donor H	\$10,000	tentative
Donor I	\$10,000	tentative
Rocky View Bus	\$13,000	confirmed
GST refund	\$12,500	pending purchases
<b>Total</b>	<b>\$262,500</b>	

### Mission:

Provide community transit services for people with special transportation needs in the region of Rocky View County and surrounding area.

### Board of Directors:

President:	Albert Hulzebos, Calgary	Director:	Tara McFadden, Cochrane
Vice-President:	Andrew Carr, Airdrie	Director:	Jim Bryson, Irricana
Secretary:	Mavis Hallman, Irricana	Director:	C. Hutchison, Irricana
Treasurer:	Jo Ann Miller, Calgary	Director:	D. Helfrich, Crossfield
Director:	James Ginter, Crossfield		
Director:	Orville Lammle, Cochrane		

### Donor Recognition:

Donors will be recognized on the side of vehicle in proportion to their sponsorship. Final artwork must balance donor recognition purposes with existing contract obligations. Smaller donations may be grouped together as "Friends of..." and recognized in \$10,000 increments. Donations can be spread over a four year period for recognition purposes. Donors may opt to remain anonymous.

Amount	Title	Recognition
\$80,000	Full Bus Sponsor	Both sides of bus
\$40,000	Half Bus Sponsor	One full side of bus
\$20,000	Quarter Bus Sponsor	One half side of bus (i.e. shared )

### Ethical Fund-Raising:

Rocky View Regional Handibus Society is a registered charity (#11888 087 RR0001). Capital donations are 100% applied towards the purchase of vehicles and related equipment. Rocky View Regional Handibus adheres to Imagine Canada's ethical fund-raising code. No outside paid fundraisers are engaged. Budget for all fund-raising efforts is less than \$6,000/ year

### Website Documents:

2017 Financial Statements  
2017 Annual Report

<http://www.rockyviewbus.ca/docs/2017financial.pdf>  
<http://www.rockyviewbus.ca/docs/2017report.pdf>

### For Further Information:

Paul Siller, General Manager 403-948-2887  
manager@rockyviewbus.ca

# Appendix

## Fleet Details:

Our buses are equipped to Canadian Standards Association (CSA) D409 specifications. Vehicles are maintained by licensed mechanics and inspected semi-annually to Alberta Transportation standards.

W/c = Wheelchair  
Amb= Ambulatory

Note: Liberty Motors acquires lease- returned vehicles (40,000– 60,000 km) and converts vehicle to a rear entry wheelchair accessible vehicle. Such vehicle chassis may be 1- 2 years older than conversion date.

Bus	Year/Model	Fuel	Seating	Service Start	Odometer (03-31-2018)	Comment (Fmr. = "formerly")
1	2009 Ford E350/ Startrans	Gas	W/C: 2 / AMB: 8	2009	338,924	Donated by Rocky View County
2	2015 Ford E450/ Starcraft	Gas	W/C 2 / AMB: 16	2015	37,847	2014 Casino funds plus matching grant
3	2009 Dodge Grande Caravan	Gas	W/C: 1 / AMB: 3	2011	325,685	Liberty Motors Wheelchair conversion
4	2016 Ram Promaster	Gas	W/C: 2 / AMB: 5	2016	107,270	Donation: W&R Ranches
5	2016 Ford E350/ Starcraft	Gas	W/C: 2 / AMB: 8	2017	54,351	Donation: Gerald C. Isley Family
6	2013 Dodge Grande Caravan	Gas	W/C: 1 / AMB: 3	2017	180,815	Fmr Claresholm Transportation Society
8	2010 Dodge Grande Caravan	Gas	W/C: 1 / AMB: 3	2017	178,370	Fmr Claresholm Transportation Society
9	2005 Dodge Sprinter	Diesel	W/C: 2 / AMB 4	2006	509,273	Started service Feb 2006
10	2010 Ford E350/ Startrans	Gas	W/C: 2 / AMB: 8	2010	299,261	Donation: Teske Auctioneering
11	2005 Ford Freestar/ Liberty	Gas	W/C: 1 / AMB: 3	2007	399,293	2006 conversion: Liberty motors
14	2007 Ford Freestar/ Liberty	Gas	W/C: 1 / AMB: 3	2009	402,095	Liberty Motors Wheelchair conversion
15	2008 Ford E350/ Startrans	Gas	W/C: 2 / AMB: 8	2008	346,893	Donated by local resident
16	2009 Dodge Grande Caravan	Gas	W/C: 1 / AMB: 3	2011	425,245	Liberty Motors Wheelchair conversion
18	2006 Dodge Caravan /VMI	Gas	W/C: 1 / AMB: 3	2012	434,355	Fmr Medicine Hat Taxi (orig. 219,060km)
19	2006 Dodge Caravan /VMI	Gas	W/C: 1 / AMB: 3	2012	374,441	Fmr Medicine Hat Taxi (orig. 207,159km)
21	2004 Ford E350/ Corbeil	Gas	W/C: 1 / AMB: 7	2010	303,796	Fmr. Cochrane Handibus
22	2006 Ford E350/ Startrans	Gas	W/C: 2 / AMB: 8	2010	369,082	Fmr. Cochrane Handibus
30	2016 Ram Promaster	Gas	W/C: 2 / AMB: 5	2016	46,134	Rocky View County/Alberta Community Partnership
31	2016 Ram Promaster	Gas	W/C: 2 / AMB: 5	2016	86,804	Rocky View County/Alberta Community Partnership
32	2016 Ram Promaster	Gas	W/C: 2 / AMB: 5	2016	58,660	Rocky View County/Alberta Community Partnership
33	2017 Dodge Grande Caravan	Gas	W/C: 1 / AMB: 3	2017	23,054	Rocky View County/Alberta Community Partnership

## Costs and Activity Summary:

Year	Repair & Maintenance	Fuel	Insurance	Vehicle km	Vehicle hours	Trips	Staff	Municipal Support	Operation Expenses
2001	\$17,820	\$29,882	\$6,331	265,966	6,813	11,737	9	\$35,910	\$327,600
2002	\$30,339	\$31,079	\$8,838	324,773	6,815	9,320	9	\$28,000	\$341,086
2003	\$43,020	\$39,512	\$11,572	345,726	7,423	9,848	10	\$15,000	\$383,006
2004	\$43,601	\$47,486	\$16,838	385,870	9,487	13,378	10	\$26,600	\$389,304
2005	\$49,473	\$49,587	\$17,321	370,347	8,625	13,823	10	\$38,700	\$431,533
2006	\$53,316	\$49,555	\$16,819	379,967	9,401	13,139	10	\$36,500	\$428,494
2007	\$53,168	\$49,693	\$15,557	381,493	10,512	13,500	10	\$66,400	\$444,175
2008	\$55,592	\$60,599	\$15,000	370,225	9,898	14,300	10	\$97,050	\$484,343
2009	\$55,364	\$49,497	\$15,926	398,381	10,050	13,497	10	\$120,000	\$505,422
2010	\$66,975	\$57,177	\$17,615	396,311	11,470	14,549	19	\$99,000	\$543,542
2011	\$63,674	\$92,397	\$21,771	474,086	14,505	18,300	19	\$158,500	\$710,468
2012	\$92,797	\$90,638	\$24,202	497,049	15,026	19,130	19	\$291,669	\$756,777
2013	\$95,449	\$90,483	\$30,495	467,410	15,750	18,997	19	\$335,741	\$727,680
2014	\$83,567	\$96,739	\$32,837	524,284	15,970	20,206	21	\$412,520	\$838,501
2015	\$84,183	\$82,780	\$31,359	558,641	16,725	21,706	23	\$452,189	\$896,930
2016	\$79,661	\$82,424	\$32,860	556,249	17,471	23,042	23	\$490,881	\$915,753
2017	\$95,755	\$97,171	\$36,215	591,856	19,427	24,477	22	\$580,099	\$1,030,307